

DANAKs strategy

2021-2025

DANAK's **mission** is to provide credibility through accreditation.

DANAK's **vision** is to increase the effect of accreditation for communities and companies.

DANAK Den Danske Akkrediteringsfond

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DANAK's mission is to provide credibility through accreditation.

DANAK shall ensure that companies have access to accredited services that provides credible documentation of compliance with standards, specifications and regulatory requirements.

Basic requirements for accredited companies are:

- The necessary competence is present in the company
- It has an effective management system
- The delivered accredited services are fit for purpose
- Accredited reports and certificates are valid.

Accreditation in Europe has since 2010 been governed by Regulation (EC) No. 765/2008, which set up requirements for the national accreditation bodies. Moreover, the Regulation obliges the national authorities in the Member States to recognize the declarations of compliance issued by accredited companies that are accredited by a national accreditation body.

DANAK must meet the requirements of Regulation (EC) No. 765/2008 to ensure that Danish companies can use services from companies accredited by DANAK to ensure access to the national and European market.

The services provided by DANAK shall be in accordance with the requirements decided by EA, IAF and ILAC and the international standard for accreditation bodies - ISO / IEC 17011. The DANAK accreditation services will thus be covered by global agreements in EA, EU, IAF and ILAC for mutual recognition of reports and certificates and Danish companies can use the services of companies accredited by DANAK as credible evidence in their trade in the global market.

Main effort:

In close cooperation with authorities and the accredited companies offer accreditation in the areas and sectors where the market demands accredited benefits or where there are requirements in national or EU legislation on the use of accreditation - and thus give the Danish business community access to accreditation services, which are a prerequisite for companies marketing on the national, European and international markets.

To apply above mentioned main effort, DANAK must deliver effectively on all the following efforts:

Deliver accreditation products in accordance with the requirements of the international accreditation standards and specifications including following actions.

1. Actively participate in relevant international cooperation on development and implementation of policies and interpretations of the accreditation criteria to ensure that the Danish accreditation system and DANAKs accreditation products meet international requirements.
2. Work for an increased harmonization of the requirements that the accredited companies must meet, including removing trade barriers that are based on different requirements for conformity assessment bodies and ensure a level playing field for accredited companies and business.

Provide accreditation of new services that the market and authorities' demand

3. Ensure that new national schemes suitable for accreditation are developed and implemented effectively in collaboration with the provider. Be active in international cooperation on the development of sector-specific accreditation schemes so that DANAK can assist the providers with implementation in Denmark, and so that the international interpretations and experiences can be used as a basis for accreditation of Danish companies.

Ensure that DANAK is internationally recognized in all relevant accreditation areas

4. Ensure status in the Multilateral Agreements on Mutual Recognition in EA, ILAC and IAF in all relevant

areas, through positive assessment by EAs peer evaluation.

5. Participate actively in the international evaluation work at least equivalent to Denmark's obligations in accordance with EA's requirements.

Perform an effective and professional assessment of the accredited companies

6. Meet specified service objectives for the supervision of the accredited companies.
7. Ensure competent assessors through competence development and systematically assessment of the assessors' competence.
8. Be able to recruit and retain competent assessors.

The fulfilment of the above efforts is a prerequisite for being able to be national accreditation body, and the measurable criterion for fulfilment is in the performance contract with The Danish Safety Technology Authority stated as:

The target is met when DANAK is a co-signer of all EA, ILAC and IAF agreements on mutual recognition of accredited reports and certificates where there are activities in Denmark.

Vision

The vision of DANAK is to increase the effect of accreditation for society and companies.

DANAK will increase the effect of accreditation, where the effect must be understood broadly as both value for the money, the significance, and the effect of accredited services for society accredited companies and their customers.

To increase the effect of accreditation, we have set following sub-goals and action plans for the strategy period:

Assessment methods

DANAK's assessment methods must ensure trust in accredited services in the most effective way.

1. The accreditation processes need to be analyzed and optimized to ensure an effective assessment, among other things by increased IT support.
2. Develop a range of assessment methods and describe the methods and how they can ensure confidence in the accredited services that are assessed where the assessment methods can be used and their limitations.
3. The use of technical assessors and experts shall be targeted so that they participates in relevant parts of the assessment and to the extent possible can work independently and in parallel with the leading assessor.

Extend of assessment

DANAK's extend of assessment must ensure confidence in accredited services, equal terms for accredited companies and ensure acceptable conditions of competition for Danish accredited companies

4. Prepare descriptions that indicate how the assessment program is determined for all schemes and method lists and which parameters effect on the extend of assessment.
5. Integrate new assessment methods into the assessment program.
6. Develop guidelines for an effective strengthening of the assessment if confidence in the accredited services is not ensured or if there is justified suspicion of cheating or failure.

International influence

DANAK must ensure influence in international accreditation cooperation and work for, that the accreditation system ensures the possibility of increased trade, an effective rule implementation and equal competition - even when activities cross national borders.

7. DANAK will run for another term as chairman of ILAC-AIC and actively participate in the technical

cooperation in both EA, ILAC and IAF.

8. DANAK must seek influence on the strategic work in EA
9. DANAK must work for good and usable accreditation standards.
10. DANAK must intensify co-operation with the Nordic countries accreditation bodies to develop common solutions, exchange experiences and together increase the influence of international cooperation.

IT development

DANAK's IT system MIKRAS must support all processes in the accreditation work and ensure an efficient and consistent accreditation process and support process changes and methods.

11. MIKRAS must be protected against crashes, loss of data and unintentional access to data.
12. MIKRAS must support the workflows in the accreditation process, ensure effective registration and provide an overview of the status of cases and processes.
13. Several workflows such as communication between CAB, LA and TA, generation of letters and reports and use of assessment methods must be IT supported effectively.

Information

DANAK's communication must ensure good and relevant information for current and potential accredited companies and to brand accreditation and DANAK to users of accredited benefits.

14. DANAK must brand accreditation and DANAK towards relevant job seekers and authorities in the most appropriate media for the purpose.
15. DANAK must ensure relevant information for current and potential users of accreditation and of accredited services.

Economy

DANAK must have the resources to carry out its mission and vision

16. DANAK must have a robust economy that secures resources for implementation of mission and vision.
17. DANAK must have safe and efficient financial management.

Above vision is measured on an annual basis and projects are decided for improvements.